

GENERAL INFORMATION ON INVISALIGN



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Product information

THE CLEAR WAY TO A HEALTHY SMILE

Invisalign® is the virtually invisible and hygienic alternative to braces that lets you keep smiling during your treatment. Invisalign uses a series of custom-made, clear, removable aligners that gradually move teeth toward the smile you've always wanted. Invisalign is so discreet; most people won't even notice you're wearing them.

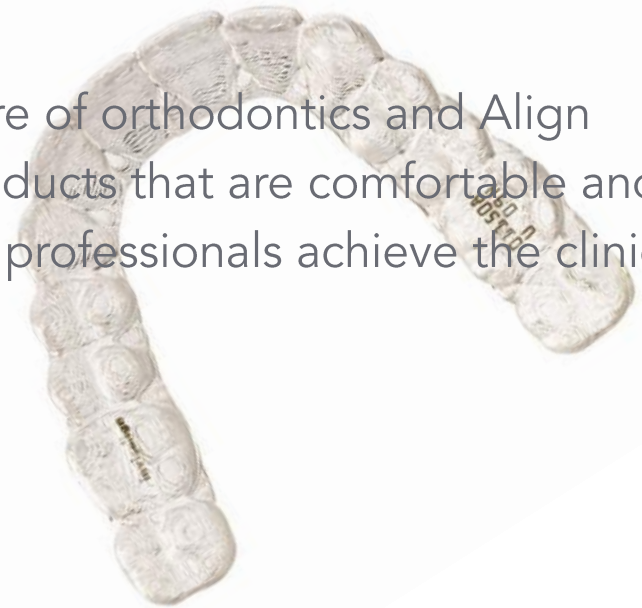


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Company information

Align Technology was founded in 1997. Invisalign® was first introduced into the Australian market in 2002. Sold in more than 50 countries worldwide, Invisalign is a well established brand name among consumers that has helped doctors achieve healthy, beautiful smiles for over 1.4 million patients. Invisalign is the fastest growing orthodontic company in Australia by revenue*.

This revolutionary technology represents the future of orthodontics and Align Technology are at the forefront of developing products that are comfortable and convenient for patients, whilst still helping dental professionals achieve the clinical results they expect.

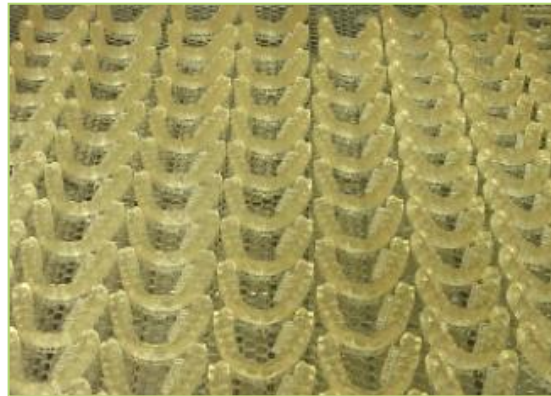


*As at May 2011

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Manufacturing Information

Invisalign uses a combination of 3D modelling software (ClinCheck® software) and cutting edge custom manufacturing technology to depict the series of movements a patient's teeth will go through over the course of treatment. A series of clear aligners are then custom made and manufactured for each individual patient to move their teeth incrementally until they are straightened into the final position prescribed by the treating doctor.



GENERAL INFORMATION ON INVISALIGN

Useful links

For clinical information on cases treated, research studies and articles published on Invisalign please visit our Clinical Education website:

www.aligntechinstitute.com

For general information on Invisalign, please visit the Australian or New Zealand website:

www.invisalign.com.au

www.invisalign.co.nz

For Invisalign television commercials and testimonials to link to your website, please visit the Invisalign Australia YouTube channel:

www.youtube.com/invisalignaus